ESTTA Tracking number:	**ESTTA478502**
Filing date:	**06/18/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	LSI Corporation
Granted to Date of previous extension	06/17/2012
Address	1621 Barber Lane Milpitas, CA 95035 UNITED STATES

Attorney information	Heather Heft, Esq. Donovan & Yee LLP 161 Avenue of the AmericasSuite 1201 New York, NY 10013 UNITED STATES hheft@yeellp.com, trademarks@yeellp.com, kschanz@yeellp.com Phone:2122267700

Applicant Information

Application No	85144924	Publication date	12/20/2011
Opposition Filing Date	06/18/2012	Opposition Period Ends	06/17/2012
Applicant	Sony LSI Design Incorporated 134 Gohdo-cho, Hodogaya-ku Yokohama-shi, Kanagawa, 240-0005 JAPAN		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Large-scale integrations and integrated circuits; computer programs and downloadable software in the nature of driver and operating system software for use in audio and visual electronic products; mobile phones; printers and scanners; camcorders; image sensor peripheral devices for use in audio and visual electronic products, namely, cameras, camcorders, video cameras, high definition camcorders, network cameras, mobile phones, scanners, and multifunction printers
Class 042. All goods and services in the class are opposed, namely: Development and design of large-scale integrations and integrated circuits; development of drive devices for recording media; computer programming and maintenance of computer programs

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3908308	Application Date	07/03/2007
Registration Date	01/18/2011	Foreign Priority Date	NONE
Word Mark	LSI		
Design Mark	LSI		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1994/07/18 First Use In Commerce: 1994/07/18 Integrated circuits; Semiconductors; Communication and computer hardware, namely, network and signal processors, electronic switches, data buses, processor buses, transmitters; computer hardware, namely, switch fabric consisting of Asynchronous Transfer Mode/ATM, Ethernet, frame relay, and Synchronous Optical Network/SONET switches; computer hardware for information storage, namely, disk drive controllers, digital signal processors, read channels, preamplifiers, motor controllers; computer software development tools; computer network adapters; computer hardware in the nature of electronic communications networking components, namely, mappers, framers, computer switches; computer hardware, namely, network communication drivers and network processors; computer hardware, namely, line drivers; clock circuits, namely, integrated circuits for system synchronization and timing; multiplexers; communications equipment, namely, modems, signal converters, computer hardware in the nature of mappers, PCI adapters and digital signal processors; electronic voice synthesizing apparatus, namely, voice coders; amplifiers; transceivers; LAN (local area network) hardware; computer software drivers, namely, computer programs for controlling network communication devices and computer programs for controlling computer devices, protocol stack software; computer hardware drivers; computer programs for controlling computer peripherals; computer hardware, namely, networking base band chips and media access controllers; physical layer devices, namely, integrated circuit chips for the transmission and processing of data in data and telecommunication networks; storage attached networking devices, namely, hard drives for use in telecommunication networks; power management devices, namely, integrated circuits for power sequencing and fault monitoring in computers; computer software for coding and decoding video information; computer hardware and software for configuring, managing and maintaining data storage systems and redundant arrays of disks; computer software for integrating computing resources into a unified network; computer software for analyzing the performance of data storage systems; and computer hardware, namely, data communication protocol controllers, data bus expanders, and host bus adapters		

U.S. Registration No.	3547508	Application Date	03/31/2007

Registration Date	12/16/2008	Foreign Priority Date	NONE
Word Mark	LSI		
Design Mark			

LSI ✳

Description of Mark	The mark consists of the lettering "LSI" to the right of which is a spark design with six points.
Goods/Services	Class 009. First use: First Use: 2007/04/02 First Use In Commerce: 2007/04/02

Integrated circuits; Semiconductors; Communication and computer hardware, namely, network and signal processors, electronic switches, data buses, processor buses, transmitters; computer hardware, namely, switch fabric consisting of Asynchronous Transfer Mode/ATM, Ethernet, frame relay, and Synchronous Optical Network/SONET switches; computer hardware for information storage, namely, disk drive controllers, digital signal processors, read channels, preamplifiers, motor controllers; computer software development tools; PC card radios; computer network adapters; computer hardware in the nature of electronic communications networking components, namely, mappers, framers, computer switches; computer hardware, namely, network communication drivers and network processors; computer hardware, namely, line drivers; clock circuits, namely, integrated circuits for system synchronization and timing; computer software for use in the management of wireless communication systems; multiplexers; communications equipment, namely, modems, signal converters, computer hardware in the nature of mappers, PCI adapters and digital signal processors; electronic voice synthesizing apparatus, namely, voice coders; wireless access transmitters; amplifiers; transceivers; local area networks; computer software drivers, namely, computer programs for controlling network communication devices and computer programs for controlling computer devices, protocol stack software; computer hardware drivers; computer programs for controlling computer peripherals; satellite digital radio transceivers and satellite digital radio receivers; mobile phone base band integrated circuits; computer hardware, namely, networking base band chips and media access controllers; physical layer devices, namely, integrated circuit chips for the transmission and processing of data in data and telecommunication networks; storage attached networking devices, namely, blank hard drives and semiconductor memories for use in telecommunication networks; power management devices, namely integrated circuits for power sequencing and fault monitoring in consumer electronics and computers; computer hardware, namely, microprocessors and digital signal processors for coding and decoding video information; computer software for coding and decoding video information; computer hardware and software for configuring, managing and maintaining data storage systems and redundant arrays of disks; computer software for integrating computing resources into a unified network; computer software for analyzing the performance of data storage systems; and computer hardware, namely, data communication protocol controllers, data bus expanders, and host bus adapters

Class 042. First use: First Use: 2007/04/02 First Use In Commerce: 2007/04/02

Design for others of integrated circuits, computer hardware and software for

	communications; design for others of integrated circuits, computer hardware and software for information storage; technical consultation in the fields of integrated circuits, reference designs for integrated circuits, consumer electronics, computer systems, data storage systems and communications systems for others

U.S. Registration No.	2896580	Application Date	05/10/2002
Registration Date	10/26/2004	Foreign Priority Date	NONE
Word Mark	LSI LOGIC		
Design Mark	LSI LOGIC		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/00/00 First Use In Commerce: 1999/00/00 computer hardware; computer hardware and software for use in data storage, protection and recovery; and computer hardware and software for use in compressing, decompressing, encoding, and decoding digital multimedia information Class 042. First use: First Use: 1999/00/00 First Use In Commerce: 1999/00/00 [consulting services in the field of design, selection, and implementation of data storage systems]		

U.S. Registration No.	2783758	Application Date	05/10/2002
Registration Date	11/18/2003	Foreign Priority Date	NONE
Word Mark	LSI LOGIC		
Design Mark	LSI LOGIC		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1986/08/30 First Use In Commerce: 1986/08/30		

	integrated circuits; intellectual property cores; integrated circuit packaging; and computer software for designing integrated circuits
	Class 040. First use: First Use: 1986/08/30 First Use In Commerce: 1986/08/30
	[Custom manufacture of integrated circuits for others]
	Class 042. First use: First Use: 1986/08/30 First Use In Commerce: 1986/08/30
	[Integrated circuit design for others]

U.S. Registration No.	1482179	Application Date	02/02/1987
Registration Date	03/29/1988	Foreign Priority Date	NONE
Word Mark	LSI LOGIC		
Design Mark	LSI LOGIC		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1986/08/30 First Use In Commerce: 1986/08/30 SEMICONDUCTOR DEVICES AND COMPUTER PROGRAMS		

Attachments	77221471#TMSN.jpeg (1 page)(bytes) 77145622#TMSN.jpeg (1 page)(bytes) 76405698#TMSN.gif (1 page)(bytes) 76405699#TMSN.gif (1 page)(bytes) 73642584#TMSN.gif (1 page)(bytes) SONY LSI Notice of Opposition.pdf (8 pages)(222607 bytes) LSI Company Information.pdf (2 pages)(344486 bytes) LSI & Design Registration.pdf (2 pages)(98366 bytes) LSI Application Status.pdf (3 pages)(15436 bytes) LSI LOGIC 2 8 & 15.pdf (1 page)(9690 bytes) LSI LOGIC 2 Registration.pdf (1 page)(39925 bytes) LSI LOGIC 8 & 15.pdf (1 page)(9690 bytes) LSI LOGIC & Design Renewal.pdf (3 pages)(11621 bytes) LSI LOGIC Registration.pdf (1 page)(23315 bytes) LSI Registration.pdf (2 pages)(1086494 bytes) LSI LOGIC & Design Registration.pdf (1 page)(21458 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/heather heft/

Name	Heather Heft, Esq.
Date	06/18/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85144924
For the Mark: LSI INTELLIGENCE ON CHIPS & Design
Published in the *Official Gazette* on December 20, 2011

--- X

LSI Corporation,   :

                  Opposer,   :

                    v.   :   Opposition No.

Sony LSI Design Incorporated,   :

                  Applicant.   :

                                   :

--- X

NOTICE OF OPPOSITION

LSI Corporation ("Opposer") is a corporation organized under the laws of Delaware with

an office at 1621 Barber Lane, Milpitas, California 95035. Opposer believes that it will be

damaged by Sony LSI Design Incorporated's ("Applicant") registration of Application Serial No.

85144924 for the mark LSI INTELLIGENCE ON CHIPS & Design for:

> Large-scale integrations and integrated circuits; computer programs and
> downloadable software in the nature of driver and operating system software for
> use in audio and visual electronic products; mobile phones; printers and scanners;
> camcorders; image sensor peripheral devices for use in audio and visual electronic
> products, namely, cameras, camcorders, video cameras, high definition
> camcorders, network cameras, mobile phones, scanners, and multifunction
> printers in Class 9; and

> Development and design of large-scale integrations and integrated circuits;
> development of drive devices for recording media; computer programming and
> maintenance of computer programs in Class 42;

which was filed on October 5, 2010, and published in the Official Gazette on December 20,

2011, and hereby opposes same.

As grounds of opposition, Opposer alleges as follows:

<u>OPPOSER'S MARKS</u>

1. Opposer is a leader in designing, developing, and marketing storage and
networking semiconductors worldwide. Information about Opposer, listed on its website at
www.lsi.com, is annexed hereto.

2. Opposer is the owner of numerous trademarks worldwide, including the following
United States registrations for marks which include LSI:

Reg./App. No.	Trademark	Full Goods/Services	Status
RN:3,908,308	LSI	(Int'l Class: 9) Integrated circuits; semiconductors; communication and computer hardware, namely, network and signal processors, electronic switches, data buses, processor buses, transmitters; computer hardware, namely, switch fabric consisting of asynchronous transfer mode/atm, ethernet, frame relay, and synchronous optical network/sonet switches; computer hardware for information storage, namely, disk drive controllers, digital signal processors, read channels, preamplifiers, motor controllers; computer software development tools; computer network adapters; computer hardware in the nature of electronic communications networking components, namely, mappers, framers, computer switches; computer hardware, namely, network communication drivers and network processors; computer hardware, namely, line drivers; clock circuits, namely, integrated circuits for system synchronization and timing; multiplexers; communications equipment, namely, modems, signal converters, computer hardware in the nature of mappers, PCI adapters and digital signal processors; electronic voice synthesizing apparatus, namely, voice coders; amplifiers; transceivers; LAN (local area network) hardware; computer software drivers, namely, computer programs for controlling network communication devices and computer programs for controlling computer devices, protocol stack software; computer hardware drivers; computer programs for controlling computer peripherals; computer hardware, namely, networking base band chips and media access controllers; physical layer devices, namely, integrated circuit chips for the transmission and processing of data in data and telecommunication networks; storage attached networking devices, namely, hard drives for use in telecommunication networks; power management devices, namely, integrated circuits for power sequencing and fault monitoring in computers; computer software for coding and decoding video information; computer hardware and software for configuring, managing and maintaining data storage systems and redundant arrays of disks; computer software for integrating computing resources into a unified network; computer software for analyzing the performance of data storage systems; and computer hardware, namely, data communication protocol controllers, data bus expanders, and host bus	Registered Principal Register January 18, 2011

Reg./App. No.	Trademark	Full Goods/Services	Status
		adapters	
RN:3,547,508	LSI and Design **LSI** ✳	(Int'l Class: 9) Integrated circuits; semiconductors; communication and computer hardware, namely, network and signal processors, electronic switches, data buses, processor buses, transmitters; computer hardware, namely, switch fabric consisting of asynchronous transfer mode/atm, ethernet, frame relay, and synchronous optical network/sonet switches; computer hardware for information storage, namely, disk drive controllers, digital signal processors, read channels, preamplifiers, motor controllers; computer software development tools; pc card radios; computer network adapters; computer hardware in the nature of electronic communications networking components, namely, mappers, framers, computer switches; computer hardware, namely, network communication drivers and network processors; computer hardware, namely, line drivers; clock circuits, namely, integrated circuits for system synchronization and timing; computer software for use in the management of wireless communication systems; multiplexers; communications equipment, namely, modems, signal converters, computer hardware in the nature of mappers, PCI adapters and digital signal processors; electronic voice synthesizing apparatus, namely, voice coders; wireless access transmitters; amplifiers; transceivers; local area networks; computer software drivers, namely, computer programs for controlling network communication devices and computer programs for controlling computer devices, protocol stack software; computer hardware drivers; computer programs for controlling computer peripherals; satellite digital radio transceivers and satellite digital radio receivers; mobile phone base band integrated circuits; computer hardware, namely, networking base band chips and media access controllers; physical layer devices, namely, integrated circuit chips for the transmission and processing of data in data and telecommunication networks; storage attached networking devices, namely, blank hard drives and semiconductor memories for use in telecommunication networks; power management devices, namely integrated circuits for power sequencing and fault monitoring in consumer electronics and computers; computer hardware, namely, microprocessors and digital signal processors for coding and decoding video information; computer software for coding and decoding video information; computer hardware and software for configuring, managing and maintaining data storage systems and redundant arrays of disks; computer software for integrating computing resources into a unified network; computer software for analyzing the performance of data storage systems; and computer hardware, namely, data communication protocol controllers, data bus expanders, and host bus adapters (Int'l Class: 42) Design for others of integrated circuits, computer hardware and software for communications; design for others of integrated circuits, computer hardware and software for information storage; technical consultation in the fields of integrated circuits, reference designs for integrated circuits, consumer electronics, computer systems, data storage systems and communications systems for others	Registered December 16, 2008
RN:2,896,580	LSI LOGIC	(Int'l Class: 9) Computer hardware; computer hardware and software for use in data storage, protection and recovery; and computer hardware and software for use in compressing, decompressing, encoding, and decoding digital multimedia information	Registered October 26, 2004 8 & 15 December 1, 2009
RN:2,783,758	LSI LOGIC	(Int'l Class: 9) Integrated circuits; intellectual property cores; integrated circuit packaging; and computer software for designing integrated circuits	Registered November 18, 2003

Reg./App. No.	Trademark	Full Goods/Services	Status
			8 & 15 December 1, 2009
RN:1,482,179	LSI LOGIC and Design **LSI LOGIC**	(Int'l Class: 9) Semiconductor devices and computer programs	Registered March 29, 1988 Renewed March 29, 2008
SN:85-440576	LSI	(Int'l Class: 42) Design for others of integrated circuits, computer hardware and software for communications; design for others of integrated circuits, computer hardware and software for information storage; technical consultation in the fields of integrated circuits, reference designs for integrated circuits, information and data storage systems and communications systems for others	Pending - Non-Final Action Mailed December 7, 2011

("LSI Marks").

3. A copy of United States Patent and Trademark Office ("USPTO") records related to the LSI Marks are attached hereto and incorporated herein by reference. Opposer's registrations are valid and subsisting; and Registration Nos. 2896580, 2783758 and 1482179 are incontestable.

4. Opposer and its predecessors-in-interest have used their house mark LSI since as early as 1986.

5. Thus, long before Applicant's filing, Opposer has used its LSI Marks in interstate commerce on or in connection with computer related goods and services.

6. As a result of Opposer's promotion and marketing of its products and services under Opposer's LSI Marks, these marks constitute valuable assets to our client and are widely recognized by consumers.

7. Upon the introduction of Opposer's LSI Marks on the market, and continuously thereafter, Opposer's marks have become and are now widely known and famous, and recognized by the relevant consumers as the means by which Opposer and certain of its computer related products and services are distinguished, and their source and origin identified.

8.   In addition, Opposer's dates of filing for its registered LSI Marks each precede the date of filing of Applicant's mark.

APPLICANT'S MARK

9.   Applicant is a Japanese corporation, located at 134 Gohdo-Cho, Hodogaya-Ku, Yokohama-Shi, Kanagawa, Japan, 240-0005.

10.   Upon information and belief, Applicant is related to Sony Corporation, and is in the business of high-end semiconductor chips.

11.   Applicant filed Application Serial No. 85144924 on October 5, 2010 to register the mark LSI INTELLIGENCE ON CHIPS & Design, which was published on December 20, 2011, for:

> Large-scale integrations and integrated circuits; computer programs and downloadable software in the nature of driver and operating system software for use in audio and visual electronic products; mobile phones; printers and scanners; camcorders; image sensor peripheral devices for use in audio and visual electronic products, namely, cameras, camcorders, video cameras, high definition camcorders, network cameras, mobile phones, scanners, and multifunction printers in Class 9; and
>
> Development and design of large-scale integrations and integrated circuits; development of drive devices for recording media; computer programming and maintenance of computer programs in Class 42.
>
> (the "Contested Application").

12.   Applicant's adoption and intended use of the mark LSI INTELLIGENCE ON CHIPS & Design is without Opposer's license or permission.

13.   Applicant's use or registration of LSI INTELLIGENCE ON CHIPS & Design will damage Opposer.

CLAIM FOR RELIEF
(Likelihood of Confusion)

14.   Opposer repeats and realleges the allegations set forth in Paragraphs 1 through 14 as if fully set forth herein.

15.   There is no issue as to priority. Opposer's LSI Marks were first used long before Applicant filed the Contested Application on October 5, 2010.

16.   Opposer has developed goodwill and fame of inestimable value in its LSI Marks and such goodwill and fame was established well before Applicant filed the Contested Application.

17.   In addition, Opposer filed applications for each of its registered LSI Marks before Applicant filed the Contested Application on October 5, 2010.

18.   Applicant's LSI INTELLIGENCE ON CHIPS & Design mark is confusingly similar to Opposer's LSI Marks because Applicant appropriates the dominant portion of Opposer's mark, namely, LSI.

19.   Thus, Applicant's LSI INTELLIGENCE ON CHIPS & Design mark is similar in appearance, sound, connotation, and commercial impression to Opposer's LSI Marks.

20.   Applicant's LSI INTELLIGENCE ON CHIPS & Design mark is confusingly similar to Opposer's LSI Marks because it is intended for use on computer related goods and services that are almost identical and/or related to the goods covered by Opposer's LSI Marks.

21.   Applicant's LSI INTELLIGENCE ON CHIPS & Design mark is confusingly similar to Opposer's LSI Marks because, upon information and belief, if Applicant should produce and distribute goods and/or offer services under the LSI INTELLIGENCE ON CHIPS & Design mark, those products and services would be distributed in the same and/or similar channels of trade as products and services bearing Opposer's LSI Marks.

22.   As a result of Opposer's longstanding use and promotion of Opposer's LSI Marks, they have acquired secondary meaning and have become distinctive of storage and networking semiconductors, and have become associated in the minds of the relevant consumers exclusively with Opposer.

23.   The close resemblance of Applicant's mark to Opposer's LSI Marks will cause confusion or mistake or deceive persons by creating the erroneous impression that Applicant's goods and services originate or come from the same source as Opposer's goods and services, or are endorsed, sponsored, licensed, associated or otherwise connected to Opposer. Such confusion would irreparably harm and damage Opposer because Opposer has no control over the nature or quality of the goods and services provided or produced by Applicant under LSI INTELLIGENCE ON CHIPS & Design.

WHEREFORE, Opposer LSI Corporation respectfully requests that Application Serial No. 85144924 be rejected and registration of LSI INTELLIGENCE ON CHIPS & Design as a trademark to Applicant be refused and denied.

Dated: New York, New York
        June 18, 2012
                                        DONOVAN & YEE LLP

                            By: _____/hlh/_____
                                    Mary A. Donovan, Esq.
                                    Heather Heft, Esq.
                                    161 Avenue of the Americas
                                    Suite 1201
                                    New York, New York 10013
                                    Phone: (212) 226-7700

                                    Attorneys for Opposer

CERTIFICATE OF SERVICE

It is hereby certified that on June 18, 2012, a true and complete copy of the foregoing

"Notice of Opposition" has been served on Applicant's attorney of record by mailing, via First

Class Mail, postage prepaid to:

Scott S. Havlick, Esq.
Alex Garcia, Esq.
Holland & Hart LLP
One Boulder Plaza
1800 Broadway, Suite 300
Boulder, CO 80302-5234

_____
Heather Heft

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Our Story

LSI

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SOLUTIONS   PRODUCTS   INVENTION   SUPPORT   PARTNERS

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Our Story

Our Story   ⊟
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› Timeline
› Board of Directors
› Management Team
› Awards
Careers   ⊞
Investor Center   ⊞
News Room   ⊞
Global Citizenship   ⊞
Events   ⊞
Contact Us   ⊞

Storage. Networking. Accelerated.

Request More Info

Industry analysts predict that storage will grow 35% per year for the next several years and network traffic will grow by 33%. LSI is uniquely positioned to address this rising flood of data. We design semiconductors and software that accelerate storage and networking in datacenters and mobile networks. Our technology is the intelligence critical to enhanced application performance, and is applied in solutions created in collaboration with our partners.

Storage. Accelerated.

For organizations that demand the highest level of enterprise storage performance, LSI delivers an unmatched portfolio of storage technology solutions, including flash storage processors for enterprise, cloud, and client flash solutions and solid state drives (SSDs). We are the market leader in SAS, enterprise RAID, and application acceleration. With our unique product line breadth, LSI enables the entire storage ecosystem. Datacenter, public cloud, and on-premise server environments use our unique storage market insights and "storage DNA" to increase performance while lowering total cost of ownership.

We work in close collaboration with the world's leading manufacturers to build industry-leading storage solutions that make the most of our semiconductors' capabilities. All major server and storage OEMs use LSI storage technology. With our unique product line breadth, we enable the entire storage ecosystem, from silicon to boards to advanced software solutions.

Networking. Accelerated.

As mobile networks become more deeply woven into the fabric of everyday life, the demand for ever-greater intelligence, security, and control only intensifies. LSI meets that demand by distributing intelligence throughout the network. Our end-to-end portfolio of networking solutions for datacenters and mobile networks includes not only advanced, asymmetric multicore communications processors, but also a growing family of powerful, innovative network and media accelerators.

Around the world, LSI's ecosystem of networking technology partners realizes the potential of our multicore processor portfolio. They are recognized for their expertise and success at accelerating the deployment of next-generation wireless, wireline, and enterprise networking solutions.

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Done

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

LSI

LSI CORPORATION (DELAWARE CORPORATION)
1621 BARBER LANE
MILPITAS, CA 95035

FOR: INTEGRATED CIRCUITS; SEMICONDUCTORS; COMMUNICATION AND COMPUTER HARDWARE, NAMELY, NETWORK AND SIGNAL PROCESSORS, ELECTRONIC SWITCHES, DATA BUSES, PROCESSOR BUSES, TRANSMITTERS; COMPUTER HARDWARE, NAMELY, SWITCH FABRIC CONSISTING OF ASYNCHRONOUS TRANSFER MODE/ATM, ETHERNET, FRAME RELAY, AND SYNCHRONOUS OPTICAL NETWORK/ SONET SWITCHES; COMPUTER HARDWARE FOR INFORMATION STORAGE, NAMELY, DISK DRIVE CONTROLLERS, DIGITAL SIGNAL PROCESSORS, READ CHANNELS, PREAMPLIFIERS, MOTOR CONTROLLERS; COMPUTER SOFTWARE DEVELOPMENT TOOLS; PC CARD RADIOS; COMPUTER NETWORK ADAPTERS; COMPUTER HARDWARE IN THE NATURE OF ELECTRONIC COMMUNICATIONS NETWORKING COMPONENTS, NAMELY, MAPPERS, FRAMERS, COMPUTER SWITCHES; COMPUTER HARDWARE, NAMELY, NETWORK COMMUNICATION DRIVERS AND NETWORK PROCESSORS; COMPUTER HARDWARE, NAMELY, LINE DRIVERS; CLOCK CIRCUITS, NAMELY, INTEGRATED CIRCUITS FOR SYSTEM SYNCHRONIZATION AND TIMING; COMPUTER SOFTWARE FOR USE IN THE MANAGEMENT OF WIRELESS COMMUNICATION SYSTEMS; MULTIPLEXERS; COMMUNICATIONS EQUIPMENT, NAMELY, MODEMS, SIGNAL CONVERTERS, COMPUTER HARDWARE IN THE NATURE OF MAPPERS, PCI ADAPTERS AND DIGITAL SIGNAL PROCESSORS; ELECTRONIC VOICE SYNTHESIZING APPARATUS, NAMELY, VOICE CODERS; WIRELESS ACCESS TRANSMITTERS; AMPLIFIERS; TRANSCEIVERS; LOCAL AREA NETWORKS; COM-

PUTER SOFTWARE DRIVERS, NAMELY, COMPUTER PROGRAMS FOR CONTROLLING NETWORK COMMUNICATION DEVICES AND COMPUTER PROGRAMS FOR CONTROLLING COMPUTER DEVICES, PROTOCOL STACK SOFTWARE; COMPUTER HARDWARE DRIVERS; COMPUTER PROGRAMS FOR CONTROLLING COMPUTER PERIPHERALS; SATELLITE DIGITAL RADIO TRANSCEIVERS AND SATELLITE DIGITAL RADIO RECEIVERS; MOBILE PHONE BASE BAND INTEGRATED CIRCUITS; COMPUTER HARDWARE, NAMELY, NETWORKING BASE BAND CHIPS AND MEDIA ACCESS CONTROLLERS; PHYSICAL LAYER DEVICES, NAMELY, INTEGRATED CIRCUIT CHIPS FOR THE TRANSMISSION AND PROCESSING OF DATA IN DATA AND TELECOMMUNICATION NETWORKS; STORAGE ATTACHED NETWORKING DEVICES, NAMELY, BLANK HARD DRIVES AND SEMICONDUCTOR MEMORIES FOR USE IN TELECOMMUNICATION NETWORKS; POWER MANAGEMENT DEVICES, NAMELY INTEGRATED CIRCUITS FOR POWER SEQUENCING AND FAULT MONITORING IN CONSUMER ELECTRONICS AND COMPUTERS; COMPUTER HARDWARE, NAMELY, MICROPROCESSORS AND DIGITAL SIGNAL PROCESSORS FOR CODING AND DECODING VIDEO INFORMATION; COMPUTER SOFTWARE FOR CODING AND DECODING VIDEO INFORMATION; COMPUTER HARDWARE AND SOFTWARE FOR CONFIGURING, MANAGING AND MAINTAINING DATA STORAGE SYSTEMS AND REDUNDANT ARRAYS OF DISKS; COMPUTER SOFTWARE FOR INTEGRATING COMPUTING RESOURCES INTO A UNIFIED NETWORK; COMPUTER SOFTWARE FOR ANALYZING THE PERFORMANCE OF DATA STORAGE SYSTEMS; AND COMPUTER HARDWARE, NAMELY, DATA COMMUNICATION PROTOCOL CONTROLLERS, DATA BUS EXPANDERS, AND

HOST BUS ADAPTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-2-2007; IN COMMERCE 4-2-2007.

FOR: DESIGN FOR OTHERS OF INTEGRATED CIRCUITS, COMPUTER HARDWARE AND SOFT-WARE FOR COMMUNICATIONS; DESIGN FOR OTHERS OF INTEGRATED CIRCUITS, COMPUTER HARDWARE AND SOFTWARE FOR INFORMA-TION STORAGE; TECHNICAL CONSULTATION IN THE FIELDS OF INTEGRATED CIRCUITS, REFER-ENCE DESIGNS FOR INTEGRATED CIRCUITS, CONSUMER ELECTRONICS, COMPUTER SYS-TEMS, DATA STORAGE SYSTEMS AND COMMU-NICATIONS SYSTEMS FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-2-2007; IN COMMERCE 4-2-2007.

OWNER OF U.S. REG. NOS. 1,482,179, 2,783,758, AND 2,896,580.

THE MARK CONSISTS OF THE LETTERING "LSI" TO THE RIGHT OF WHICH IS A SPARK DESIGN WITH SIX POINTS.

SN 77-145,622, FILED 3-31-2007.

SHANNON TWOHIG, EXAMINING ATTORNEY

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Mark:	LSI

LSI

US Serial Number:	85440576	**Application Filing Date:**	Oct. 06, 2011
Register:	Principal		
Mark Type:	Service Mark		
Status:	A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.		
Status Date:	Dec. 07, 2011		

Mark Information

Mark Literal Elements:	LSI
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Design for others of integrated circuits, computer hardware and software for communications; Design for others of integrated circuits, computer hardware and software for information storage; Technical consultation in the fields of integrated circuits, reference designs for integrated circuits, information and data storage systems and communications systems for others

International

Class:	042 - Primary Class	**U.S Class:**	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Apr. 02, 2007	**Use in Commerce:**	Apr. 02, 2007

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	No	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name:	LSI Corporation
Owner Address:	1621 Barber Lane Milpitas, CALIFORNIA 95035 UNITED STATES
Legal Entity Type:	CORPORATION
State or Country Where Organized:	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Heather L. Heft	**Docket Number:**	1640/2011

Correspondent

Correspondent Name/Address:	CHAD HILYARD Donovan & Yee LLP 161 Avenue of the Americas Suite 1201 New York, NY 10012 UNITED STATES
Phone	212-226-7700
Fax	212-226-1995

Correspondent e-mail Authorized	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 12, 2012	ASSIGNED TO LIE	73296
May 31, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 31, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 30, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
May 30, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 07, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 07, 2011	NON-FINAL ACTION E-MAILED	6325
Dec. 07, 2011	NON-FINAL ACTION WRITTEN	77765
Dec. 07, 2011	ASSIGNED TO EXAMINER	77765
Oct. 13, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 10, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Attorney:	MARCY, AMY ALFIERI	**Law Office Assigned:**	LAW OFFICE 109
Current Location:	TMEG LAW OFFICE 109 - EXAMINING ATTORNEY ASSIGNED	**Date in Location:**	Dec. 07, 2011

NOTICE OF ACCEPTANCE AND ACKNOWLEDGEMENT OF §§8 & 15 DECLARATION
MAILING DATE: Dec 1, 2009

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: http://www.uspto.gov. To review information regarding the referenced registration, go to http://tarr.uspto.gov.

REG NUMBER: **2783758**
MARK: **LSI LOGIC**
OWNER: **LSI CORPORATION**

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Chad Hilyard
LSI CORPORATION
1110 American Parkway NE
Attn: Trademark Dept.
Allentown, PA   18109-9138

Int. Cls.: 9, 40 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 103 and 106

Reg. No. 2,783,758

United States Patent and Trademark Office   Registered Nov. 18, 2003

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

LSI LOGIC

LSI LOGIC CORPORATION (DELAWARE COR-
PORATION)
1551 MCCARTHY BLVD M/S D-106
MILPITAS, CA 95035

FOR: INTEGRATED CIRCUITS; INTELLECTUAL
PROPERTY CORES; INTEGRATED CIRCUIT
PACKAGING; AND COMPUTER SOFTWARE FOR
DESIGNING INTEGRATED CIRCUITS, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-30-1986; IN COMMERCE 8-30-1986.

FOR: CUSTOM MANUFACTURE OF INTEGRA-
TED CIRCUITS FOR OTHERS, IN CLASS 40 (U.S.
CLS. 100, 103 AND 106).

FIRST USE 8-30-1986; IN COMMERCE 8-30-1986.

FOR: INTEGRATED CIRCUIT DESIGN FOR
OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-30-1986; IN COMMERCE 8-30-1986.

OWNER OF U.S. REG. NOS. 1,482,179 AND
2,135,339.

SER. NO. 76-405,699, FILED 5-10-2002.

RAUL CORDOVA, EXAMINING ATTORNEY

**NOTICE OF ACCEPTANCE AND
ACKNOWLEDGEMENT OF §§8 & 15
DECLARATION
MAILING DATE: Dec 1, 2009**

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: http://www.uspto.gov. To review information regarding the referenced registration, go to http://tarr.uspto.gov.

REG NUMBER:	**2896580**
MARK:	**LSI LOGIC**
OWNER:	**LSI CORPORATION**

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Chad Hilyard
LSI CORPORATION
1110 American Parkway NE
Attn: Trademark Dept.
Allentown, PA   18109-9138

UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1482179   SERIAL NO: 73/642584   MAILING DATE: 06/04/2008
REGISTRATION DATE: 03/29/1988
MARK: LSI LOGIC AND DESIGN
REGISTRATION OWNER: LSI LOGIC CORPORATION

CORRESPONDENCE ADDRESS:

Chad Hilyard
LSI Corporation
1110 American Parkway NE
Room 12L-308; Trademark Dept.
Allentown PA 18109

NOTICE OF ACCEPTANCE
15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION
MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

****

NOTICE OF RENEWAL
15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION
MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

****

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
009.

STEVENS, VALERETA
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cls.: 9 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100 and 101

Reg. No. 2,896,580

United States Patent and Trademark Office

Registered Oct. 26, 2004

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

LSI LOGIC

LSI LOGIC CORPORATION (DELAWARE COR-
  PORATION)
1551 MCCARTHY BLVD M/S D-106
MILPITAS, CA 95035

FOR: COMPUTER HARDWARE; COMPUTER
HARDWARE AND SOFTWARE FOR USE IN DATA
STORAGE, PROTECTION AND RECOVERY; AND
COMPUTER HARDWARE AND SOFTWARE FOR
USE IN COMPRESSING, DECOMPRESSING, EN-
CODING, AND DECODING DIGITAL MULTIME-
DIA INFORMATION, IN CLASS 9 (U.S. CLS. 21, 23,
26, 36 AND 38).

FIRST USE 0-0-1999; IN COMMERCE 0-0-1999.

FOR: CONSULTING SERVICES IN THE FIELD
OF DESIGN, SELECTION, AND IMPLEMENTA-
TION OF DATA STORAGE SYSTEMS, IN CLASS 42
(U.S. CLS. 100 AND 101).

FIRST USE 0-0-1999; IN COMMERCE 0-0-1999.

OWNER OF U.S. REG. NOS. 1,482,179 AND
2,135,339.

SER. NO. 76-405,698, FILED 5-10-2002.

RAUL CORDOVA, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

LSI

Reg. No. 3,908,308

Registered Jan. 18, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

LSI CORPORATION (DELAWARE CORPORATION)
1621 BARBER LANE
MILPITAS, CA 95035

FOR: INTEGRATED CIRCUITS; SEMICONDUCTORS; COMMUNICATION AND COMPUTER HARDWARE, NAMELY, NETWORK AND SIGNAL PROCESSORS, ELECTRONIC SWITCHES, DATA BUSES, PROCESSOR BUSES, TRANSMITTERS; COMPUTER HARDWARE, NAMELY, SWITCH FABRIC CONSISTING OF ASYNCHRONOUS TRANSFER MODE/ATM, ETHERNET, FRAME RELAY, AND SYNCHRONOUS OPTICAL NETWORK/SONET SWITCHES; COMPUTER HARDWARE FOR INFORMATION STORAGE, NAMELY, DISK DRIVE CONTROLLERS, DIGITAL SIGNAL PROCESSORS, READ CHANNELS, PREAMPLIFIERS, MOTOR CONTROLLERS; COMPUTER SOFTWARE DEVELOPMENT TOOLS; COMPUTER NETWORK ADAPTERS; COMPUTER HARDWARE IN THE NATURE OF ELECTRONIC COMMUNICATIONS NETWORKING COMPONENTS, NAMELY, MAPPERS, FRAMERS, COMPUTER SWITCHES; COMPUTER HARDWARE, NAMELY, NETWORK COMMUNICATION DRIVERS AND NETWORK PROCESSORS; COMPUTER HARDWARE, NAMELY, LINE DRIVERS; CLOCK CIRCUITS, NAMELY, INTEGRATED CIRCUITS FOR SYSTEM SYNCHRONIZATION AND TIMING; MULTIPLEXERS; COMMUNICATIONS EQUIPMENT, NAMELY, MODEMS, SIGNAL CONVERTERS, COMPUTER HARDWARE IN THE NATURE OF MAPPERS, PCI ADAPTERS AND DIGITAL SIGNAL PROCESSORS; ELECTRONIC VOICE SYNTHESIZING APPARATUS, NAMELY, VOICE CODERS; AMPLIFIERS; TRANSCEIVERS; LAN (LOCAL AREA NETWORK) HARDWARE; COMPUTER SOFTWARE DRIVERS, NAMELY, COMPUTER PROGRAMS FOR CONTROLLING NETWORK COMMUNICATION DEVICES AND COMPUTER PROGRAMS FOR CONTROLLING COMPUTER DEVICES, PROTOCOL STACK SOFTWARE; COMPUTER HARDWARE DRIVERS; COMPUTER PROGRAMS FOR CONTROLLING COMPUTER PERIPHERALS; COMPUTER HARDWARE, NAMELY, NETWORKING BASE BAND CHIPS AND MEDIA ACCESS CONTROLLERS; PHYSICAL LAYER DEVICES, NAMELY, INTEGRATED CIRCUIT CHIPS FOR THE TRANSMISSION AND PROCESSING OF DATA IN DATA AND TELECOMMUNICATION NETWORKS; STORAGE ATTACHED NETWORKING DEVICES, NAMELY, HARD DRIVES FOR USE IN TELECOMMUNICATION NETWORKS; POWER MANAGEMENT DEVICES, NAMELY, INTEGRATED CIRCUITS FOR POWER SEQUENCING AND FAULT MONITORING IN COMPUTERS; COMPUTER SOFTWARE FOR CODING AND DECODING VIDEO INFORMATION; COMPUTER HARDWARE AND SOFTWARE FOR CONFIGURING, MANAGING AND MAINTAINING DATA STORAGE SYSTEMS AND REDUNDANT ARRAYS OF DISKS; COMPUTER SOFTWARE FOR INTEGRATING COMPUTING RESOURCES INTO A UNIFIED NETWORK; COMPUTER SOFTWARE FOR ANALYZING THE PERFORMANCE OF DATA STORAGE SYSTEMS; AND COMPUTER HARDWARE, NAMELY, DATA COMMUNICATION PROTOCOL CONTROLLERS, DATA BUS EXPANDERS, AND HOST BUS ADAPTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-18-1994; IN COMMERCE 7-18-1994.

Director of the United States Patent and Trademark Office

Reg. No. 3,908,308 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

OWNER OF U.S. REG. NOS. 1,482,179, 2,783,758, AND 2,896,580.

SN 77-221,471, FILED 7-3-2007.

KELLEY WELLS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21 and 38

Reg. No. 1,482,179

United States Patent and Trademark Office Registered Mar. 29, 1988

TRADEMARK
PRINCIPAL REGISTER

LSI **LOGIC**

LSI LOGIC CORPORATION (CALIFORNIA CORPORATION)
1551 MCCARTHY BLVD.
MILPITAS, CA 95035

FOR: SEMICONDUCTOR DEVICES AND COMPUTER PROGRAMS, IN CLASS 9 (U.S. CLS. 21 AND 38).

FIRST USE 8-30-1986; IN COMMERCE 8-30-1986.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LSI", APART FROM THE MARK AS SHOWN.

SER. NO. 642,584, FILED 2-2-1987.

J. TINGLEY, EXAMINING ATTORNEY